



HEALTH PROFESSIONALS *SEEING THE HOLISTIC PICTURE*



- / Chartered Accountants
- / Business & Tax Consultants
- / Financial Planners

A history of shaping financial success

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HOW CAN KENNAS HELP?

Medical, Dental and Allied Health Professionals have a unique set of financial needs.

You work long hours and have studied continuously to get to where you are now. You are a high net worth individual, benefitting financially from your profession, so it's important to protect what you have worked to build up.

You could be working in a large hospital or even have your own practice, with the unique challenges that accompany being an employer. You need the right financial advice to put solid foundations in place so that your money is working for you, and not the other way around.

SPECIALISTS

As the Rockhampton and CQ specialists in tax, accounting and financial planning for health professionals, we have been working on our deskside manner for over 120 years.

We walk our clients through the Kennas Four Stages of Financial Success, which outlines how to maximise your profits, minimise your tax, plan for the future and protect your assets.

Plus, your first meeting is completely free – no bulk-billing in sight.

PROACTIVE

When we give you advice on tax, we take your entire situation, history and goals into account.

Our services reach across your entire financial life – right from financial planning through to tax minimisation, setting up a practice, business accounting, insurance and income protection, superannuation and retirement planning.

Kennas offer regular check-ups to make sure your finances are in the best possible shape. Since we know your time is valuable, we offer appointments outside normal hours, plus direct access to your Kennas Partner whenever you need.

ABOUT KENNAS

Kennas have been working with health and allied health professionals in Rockhampton and Central Queensland for over 125 years, including medical, dental, pharmacy, specialist practitioners and practice groups.

The Kennas approach is holistic – we look at your entire financial situation and provide a wealth of advice under the one roof, including:

- Asset protection and wealth structuring advice
- Cashflow advice, particularly with high net worth tax requirements in mind
- Minimising your tax through proactive tax planning
- Investing your profits and maximising investment returns
- Financial planning for different life stages, including paying back loans, moving into private practice, retirement planning, investing and more
- Managing risks through life, income protection and trauma insurance
- Superannuation strategies to reduce tax now while planning for your future
- Business setup, valuation and sale advice, when you go into private practice
- Assisting with effective wills and estate plans
- Assistance with business accounting, financial management and growing your practice

When you work with Kennas, you have direct access to a Partner plus an Accountant, and 24/7 information via our secure online portal.



WHAT DO OUR CLIENTS SAY?

“ Kennas has provided us with both accountancy and financial services for over 10 years now, guiding us through the establishment and growth of a medical practice and development of our own personal taxation and investment programs. In our minds the team at Kennas is second to none. We have always encountered the highest levels of professionalism and value the honest, trustworthy and reliable advice that is readily available. In our experience Kennas tailors its service to the needs of its customers.

For us the team at Kennas has become a much appreciated and highly valued source of guidance, advice and support.”

Dr Ian and Zoe Etherington

“ Kennas have helped with our personal accounting and taxation advice for over 10 years, making sure we are up to date and fully in control of (and minimise) our tax situation. Kennas have also assisted with protecting our wealth, structures, and advising on issues affecting our business. They take a holistic approach to looking after our affairs and are proactive with their advice.”

Dr Joan & Mark Chamberlain

Visit www.kennas.com to download our free eBooks for Health Professionals.

**CONTACT OUR KENNAS HEALTH SPECIALISTS
TODAY TO FIND OUT HOW WE CAN HELP YOU.**



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